

Vendor: CIW

Exam Code: 1D0-520

Exam Name: CIW Web Design Specialist

Version: DEMO

QUESTION 1
Susan is creating some additional images for her customer's Web site. One image will be used repeatedly on site pages. However, in order to support the site's topic-specific color scheme, she wants one shape in the image's background to be a different color on each page. What is the best way for Susan to accomplish this task?

A. Create the image using layers for its different components.
B. Create the image using series for its different components.
C. Create the image using pages for its different components.
D. Create the image using frames for its different components.

Answer: A

QUESTION 2
Consuela is updating her company's Web site. She wants to add an image that is 1,414 pixels by 724 pixels. Her site audience generally uses a monitor resolution of 1024x768. Using Fireworks, how can she adjust the image to fit the users' monitors?

A. Resample the image to adjust the print size.
B. Resample the image to increase the resolution.
C. Resample the image to decrease the color depth.
D. Resample the image to decrease the pixel dimensions.

Answer: D

QUESTION 3
User feedback can be evaluated in many ways. Which of the following methods is more quantitative than direct user feedback, and will provide indirect feedback from the majority of users who do not respond?

A. User surveys
B. Site server logs
C. Online e-mail links
D. Opt-in bulk mail services

Answer: B

QUESTION 4
Jared is creating an interactive Web site that is expected to respond to heavy traffic. He needs to request new hardware in order to build a staging server. What requirement of the staging server should he be aware of when ordering the new hardware?

A. The staging server should have the same hardware and software configuration as the production server.
B. The staging server should have a different operating system from that of the production server for flexibility during testing.
C. The staging server should have a slower processor and less RAM than the production server because it is just a test server.
D. The staging server should have more RAM and a faster processor than the production server because testing is more intensive than production use.

Answer: A

QUESTION 5
Consider the following code:

```
<a href="http://www.ciwcertified.com">
<img src="ciw-logo.gif" width="231" height="84" border="0"/> </a>
```

The preceding code seems to render properly in multiple Web browsers. However, it will not validate to W3C standards. Which of the following must be added?

A. The alt attribute
B. A linked style sheet
C. A closing </img> tag
D. An embedded style sheet

Answer: A

QUESTION 6
In which of the following formats do graphic files support 24 bits of color information and work well with photographs?

A. GIF
B. SVG
C. BMP
D. JPEG

Answer: D

QUESTION 7
Tom wants to display <li> list elements in a row. What should he add to his style sheet?

A. li {layout:inline}
B. li {display:inline}
C. li {display:block}
D. ul {display:inline}

Answer: B

QUESTION 8
Which of the following would typically be found in the contents of an external style sheet?

A. P [margin: 1in]
B. P (margin: 1in)
C. P { margin: 1in }
D. <P align=left> </P>

Answer: C

QUESTION 9
Hal has saved a file as a template in Dreamweaver. If he has not already done so, Dreamweaver will prompt him to add:

A. a content region.
B. an editable region.
C. a CSS style sheet.
D. a tag to hold content.

Answer: B

QUESTION 10
Alma has been asked to upgrade the pages on her Web site to XHTML 1.0 Transitional. Which of the following tags must she alter on each page?

A. The <head> tag
B. The tag
C. The <meta> tag
D. The <!DOCTYPE> tag

Answer: D

QUESTION 11
Which of the following is the common name for the practice hackers use to trick people into revealing sensitive information?

A. Social engineering
B. Identity exploitation
C. Information probing
D. Intellectual deception

Answer: A

QUESTION 12
Jason needs to create a table with four columns and six rows. Which of the following attributes must he include in the <td> tag to allow the first cell to span across the entire width of the table?

A. colspan="4"
B. colspan="6"
C. rowspan="6"
D. width="100%"

Answer: A

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