Vendor: IBM

Exam Code: 00M-643

Exam Name: Information Management Solution Sales Mastery Test v4 Exam

Version: DEMO
QUESTION 1
What is the main purpose of IBM InfoSphere BigInsights?

A. to improve analysis performance for traditional structured data
B. to manage large volumes of non-traditional data
C. to apply analytical models to incoming data in real time
D. to extend the analytics capabilities of IBM InfoSphere Warehouse to small and mid-sized companies

Answer: C

QUESTION 2
Which IBM workload optimized offering is most appropriate for a customer who wants the greatest flexibility when deploying a data warehouse?

A. custom system built around IBM InfoSphere Warehouse
B. IBM pureScale Application System
C. IBM Smart Analytics System
D. IBM Netezza

Answer: D

QUESTION 3
What differentiates IBM Netezza from competing offerings?

A. External storage options
B. Robust tuning options for customer optimization
C. Simplicity, speed, scalability, and analytics approach
D. Integrated application server

Answer: C

QUESTION 4
A customer is looking to purchase a database management system to handle mixed workloads on distributed platforms. Their main goal is the reduction of operational costs. Which IBM database offering best meets their needs?

A. IMS
B. solidDB
C. DB2
D. Informix

Answer: B

QUESTION 5
A healthcare organization has multiple records for many of its patients. These records often contain unique information. They are looking for a way to virtually assemble all information about a specific customer into a single view. Which IBM product provides this capability?

A. IBM Clarity
B. IBM SPSS
C. IBM Cognos
D. IBM Initiate

Answer: C

QUESTION 6
Which IBM database management system runs in-memory to offer the fastest performance for online transactional workloads?

A. solidDB
B. DB2
C. Informix
D. IMS

Answer: A