



Vendor: IBM

Exam Code: M2040-642

Exam Name: ICS Social Software Sales Mastery Test v2

Version: DEMO

QUESTION 1

What design theme allows IBM Connections to be plugged in and accessed from a variety of different software and mobile products?

- A. Social everywhere
- B. Idea center
- C. Social forums
- D. Blogs

Answer: A

QUESTION 2

What is another characteristic of a Social Business other than being engaging and nimble?

- A. Technically strong
- B. Has a strong presence in the Internet
- C. Transparent
- D. Informal

Answer: C

Explanation:

<http://www.socialbusinessnews.com/what-does-social-business-mean-from-ibm-and-others/>
(John Mell from IBM said)

QUESTION 3

What are the five IT areas that are listed as transformational technologies in IT?

- A. Hardware, Database, Software, Web 2.0, XML
- B. Mainframe, Departmental, PCs, Internet, Social
- C. Vacuum tube, Transistor, RAM, vRAM, Quantum Effect
- D. Fortran, COBOL, Basic, C++, Java

Answer: B

QUESTION 4

What is happening to an organization's business network?

- A. Changing from the ground up
- B. Creating new sales potentials
- C. Delivering on new promised Web 2.0 ideas
- D. Related computer systems are only involved

Answer: C

Thank You for Trying Our Product

Lead2pass Certification Exam Features:

- ★ More than **99,900** Satisfied Customers Worldwide.
- ★ Average **99.9%** Success Rate.
- ★ **Free Update** to match latest and real exam scenarios.
- ★ **Instant Download** Access! No Setup required.
- ★ Questions & Answers are downloadable in **PDF** format and **VCE** test engine format.
- ★ Multi-Platform capabilities - **Windows, Laptop, Mac, Android, iPhone, iPod, iPad**.
- ★ **100%** Guaranteed Success or **100%** Money Back Guarantee.
- ★ **Fast**, helpful support **24x7**.



View list of all certification exams: <http://www.lead2pass.com/all-products.html>



Microsoft



ORACLE



CITRIX



JUNIPER
NETWORKS



EMC²
where information lives®

10% Discount Coupon Code: ASTR14