

Vendor: IBM

Exam Code: M2040-656

Exam Name: ICS SmartCloud for Social Business Sales Mastery Test v1

Version: DEMO

QUESTION 1
Which of the following is a potential sales opportunity for SmartCloud for Social Business?

A. A satisfied Lotus customer.
B. Lotus customers that have stated an intent to move to another collaboration platform.
C. Whitespace customers who do not currently do business with IBM.
D. All of the above

Answer: A

QUESTION 2
SmartCloud Engage runs in what type of cloud?

A. Private cloud
B. Public cloud
C. Amazon cloud
D. All of the above

Answer: B

QUESTION 3
What is the URL to log into SmartCloud for Social Business?

A. www.socialcloud.com
B. www.getsocial.com
C. www.ibm.connections.com
D. www.ibmcloud.com/social

Answer: D

Explanation:
http://www-10.lotus.com/ldd/bhwiki.nsf/dx/Exercise_3.1_Configuring_IBM_SmartCloud_Notes_for_web_only_a ccess_LLNHcourse (features in smartcloud notes web, second last bulleted point)

QUESTION 4
What are the billing options for SmartCloud for Social Business?

A. Daily, Per Minute
B. Monthly, Quarterly, Annually, Upfront
C. Per User, Per Department
D. By the number of minutes a user is logged in

Answer: B

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