



**Vendor:** IBM

**Exam Code:** M2090-224

**Exam Name:** IBM Initiate Master Data Service Sales  
Mastery v1

**Version:** DEMO

#### QUESTION 1

What is used to determine the price of an IBM Initiate solution?

- A. number of records managed
- B. number of user licenses
- C. number of CPUs
- D. number of employees in the organization

**Answer:** B

#### QUESTION 2

What is NOT one of the reasons for the IBM acquisition of Initiate?

- A. consolidation
- B. growth
- C. investment
- D. integration

**Answer:** A

#### Explanation:

<http://www.lawson.com/Solutions/Software/Healthcare-Integration-and-Information-Exchange/Enterprise-Master-Person-Index-%28EPMI%29/>

#### QUESTION 3

What is NOT a strategic value of an Enterprise Master Person Index (EMPI) solution?

- A. increase profitability
- B. maintain provider registry
- C. ensure regulatory compliance
- D. improve quality of patient care

**Answer:** A

#### Explanation:

<http://www-304.ibm.com/easyaccess/fileserv?contentid=217654>

#### QUESTION 4

Which two Initiate pre-defined data hubs are geared towards customers in healthcare?

- A. Consumer and Organization
- B. Citizen and Member
- C. Patient and Provider
- D. Provider and Event

**Answer:** C

#### QUESTION 5

Which company is a major competitor in both the financial services and government sectors?

- A. Oracle
- B. Intersystems
- C. ICW
- D. Quadramed

**Answer:** A

**Explanation:**

<http://www.zdnet.com/blog/btl/ibm-buys-initiate-bets-on-healthcare-it/30376> (second last paragraph)

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