Vendor: Adobe

Exam Code: 9A0-279

Exam Name: Adobe SiteCatalyst Processing Rules Test

Version: DEMO

QUESTION 1
In which situation could a processing rule fail to pull the query string parameter from the page
URL?

A. If the destination variable already contains a value
B. If the referrer and the page URL both have the same query string parameter
C. If the query string parameter and value are after the location where the page URL is truncated by the browser
D. If the query string parameter begins with Adobe's reserved namespace

Answer: B

QUESTION 2
In which two ways can processing rules be configured to copy the document, title DOM element
into the Page Name variable? (Choose two.)

A. Use JavaScript to put document, title into a context data variable, and then copy that value into Page Name with processing rules.
B. In the Admin Console, define a context data variable called document.title and copy its value into Page Name.
C. Use JavaScript to put document, title into a prop or eVar, and then copy that value into Page Name with processing rules.
D. Use a dynamic variable to populate a context data variable with document.title
E. Select document.title from the list of available dimensions and copy it into Page Name

Answer: AD

QUESTION 3
Which Context Data namespaces are reserved for use by Adobe products?

A. sitecatalyst
B. a
C. omtr
D. adobe

Answer: B

QUESTION 4
Which represents the character limits for Context Data variables, eVars, and props

A. eVars: 255 bytes, props: 255 bytes, Context Data Variables: 255 bytes
B. eVars: 255 bytes, props: 100 bytes, Context Data Variables: 2k bytes
C. eVars: 255 bytes, props: 100 bytes, Context Data Variables: 255 bytes
D. eVars: 255 bytes, props: 255 bytes, Context Data Variables: 100 bytes

Answer: C

QUESTION 5
How do you reference a context data variable that has NOT been received by the report suite

yet?

A. Copy rules from another report suite that has received the context data variable
B. Submit a request to ClientCare
C. You can't. You must wait for context data variables to appear in the Processing Rules tool in order to reference them.
D. Type the name of the context data and click on "Add context data" in the dropdown

Answer: D

QUESTION 6
Which statement about the Instances metric for an eVar is true?

A. Processing rules will not increase the instance metric for an eVar
B. It will always be higher than page views
C. It can never be higher than page views
D. It can be higher than page views

Answer: C

QUESTION 7
Which statement best describes the relationship between VISTA rules and processing rules?

A. If processing rules change the value of a variable, VISTA will use the altered value of the variable, NOT the original.
B. VISTA ignores any changes made by processing rules
C. If a processing rule deletes the value of a variable, VISTA rules will still use the original value.
D. VISTA rules run before processing rules, and therefore may affect processing rules.

Answer: C

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