SAP

C_C4H620_03 Exam

SAP Certified Development Associate - SAP Customer Data Cloud

Question: 1

Which system provide the capabilities to enable customized registration and login options, and to manage user profile and consent? (Choose the correct option)

A. Advantages of third-party vendors
B. SAP Customer Data Cloud
C. Registration
D. Application service providers

Answer: B

Question: 2

Which of the sets available in SAP Customer Data Cloud to be used in SAP Commerce to enable you to connect with your website and app users, and engage with your customers? (Choose the correct option)

A. Registration Screen
B. Login screen
C. Housing processes
D. Pace report

Answer: A, B

Question: 3

What does helps you gather critical information about your users, store that information securely and leverage it for an enhanced customer experience? (Choose the correct option)

A. Affiliate revenue
B. RaaS
C. Room block
D. Outlet history

Answer: B

Question: 4

When the user profile is created in SAP Customer Data Cloud and then in SAP Commerce, with name,

email, and SAP Customer Data Cloud UID? (Choose the correct option)

A. Direct - option for housing reservations
B. Once the customer registers on the storefront
C. Advantages of direct - option for housing reservations
D. Limitations of direct - option for housing reservations

Answer: B

Question: 5

Who does provide the capabilities for customer identity and access management ?

A. Registration-as-a-Service (RaaS)
B. Direct with group rate - option for housing reservations
C. Advantages of direct with group rate
D. Limitations of direct with group rate

Answer: A