



Vendor: Microsoft

Exam Code: AB-731

Exam Name: AI Transformation Leader

Version: DEMO

QUESTION 1

In which scenario is Azure Machine Learning most likely to deliver strategic value for an organization?

- A. Using historical sales data to forecast demand across product categories.
- B. Digitizing a paper-based process to reduce errors.
- C. Entering customer feedback into a spreadsheet to understand sentiment.
- D. Sending personalized emails to customers based on the customer location.

Answer: A

Explanation:

Azure Machine Learning (Azure ML) delivers strategic value by transforming historical sales data into a competitive advantage through advanced demand forecasting. By identifying complex patterns in past consumer behavior, it helps businesses optimize high-stakes operational areas such as inventory management, production planning, and resource allocation.

Benefits

Inventory Optimization: Businesses can maintain leaner inventory levels, drastically reducing storage costs and minimizing the risk of both stockouts and overstocking.

Financial Performance: Improved forecast accuracy directly protects margins by reducing the need for emergency shipping, overtime labor, and waste from unsold goods.

Strategic Growth: Accurate long-term forecasts provide a reliable roadmap for planning product launches, marketing promotions, and market expansion.

Operational Agility: Azure ML's Automated Machine Learning (AutoML) allows companies to quickly adapt to market shifts—like seasonal trends or unexpected disruptions—by continuously learning from new data.

Reference:

<https://learn.microsoft.com/en-us/azure/architecture/ai-ml/idea/next-order-forecasting>

QUESTION 2

Hotspot Question

Select the answer that correctly completes the sentence.

Answer Area

The primary goal of generative AI is

to analyze trends and classify data sources.
to create new content, such as text, images, or code.
to make predictions based on historical data.

Answer:

Answer Area

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to analyze trends and classify data sources.
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to make predictions based on historical data.

Explanation:

Box: to create new content, such as text, images, or code.

The primary goal of generative AI is _____.

Generative AI (GenAI) is a type of artificial intelligence designed to create new, original content—including text, images, videos, audio, and code—by learning patterns from large, existing datasets. Unlike traditional AI that analyzes or classifies data, GenAI produces unique, human-like outputs, such as written stories, realistic images, or computer code.

Reference:

<https://www.ai21.com/glossary/foundational-llm/generative-ai/>

QUESTION 3

Your company discovers that several employees use personal ChatGPT accounts to assist with work tasks. You are concerned about proprietary data being shared externally.

You need to evaluate the business value of rolling out Microsoft 365 Copilot.

Which capability is a key benefit of using Copilot instead of a personal ChatGPT account?

- A. analyzing and producing reports based on complex data
- B. generating ideas and solving issues
- C. drafting documents, emails, presentations, and marketing materials
- D. accessing internal data in accordance with existing Microsoft 365 policies

Answer: D

Explanation:

A major, defining advantage of Microsoft 365 Copilot over a personal ChatGPT account is its deep, native integration with an organization's internal data—including emails, documents, chats, and meetings—while strictly adhering to existing Microsoft 365 security, compliance, and privacy policies.

Here is a breakdown of why this is a critical differentiator:

1. Access to Internal Data ("Grounding")

Microsoft 365 Copilot: Accesses your organization's data via Microsoft Graph. It can summarize, analyze, and create content based on your Word documents, emails in Outlook, spreadsheets in Excel, and meetings in Teams.

Personal ChatGPT: Does not have access to your private company files, emails, or internal systems unless you manually copy and paste that information into the chat.

2. Adherence to Security and Compliance Policies

Microsoft 365 Copilot: Inherits your organization's existing security configurations, such as sensitivity labels, Data Loss Prevention (DLP) policies, and identity-based access controls. If you do not have permission to view a file, Copilot will not use that file to answer your prompt.

Personal ChatGPT: Operates outside your corporate security boundary. Using a personal account to analyze company data can risk leaking confidential information to a third-party, which is typically against corporate security policies.

Reference:

<https://www.microsoft.com/en-us/microsoft-365-copilot/copilot-vs-chatgpt-enterprise>

QUESTION 4

Hotspot Question

For each of the following statements, select Yes if the statement is true. Otherwise, select No.

NOTE: Each correct selection is worth one point.

Answer Area

Statements	Yes	No
A manufacturer can use Azure Vision in Foundry Tools to identify product defects on an assembly line.	☐	☐
A logistics company can use Azure Vision in Foundry Tools to recognize package shipping labels.	☐	☐
The HR department at your company can only use Azure Vision in Foundry Tools to extract written content from Microsoft Word files.	☐	☐

Answer:

Answer Area

Statements	Yes	No
A manufacturer can use Azure Vision in Foundry Tools to identify product defects on an assembly line.	☒	☐
A logistics company can use Azure Vision in Foundry Tools to recognize package shipping labels.	☒	☐
The HR department at your company can only use Azure Vision in Foundry Tools to extract written content from Microsoft Word files.	☐	☒

Explanation:

Box 1: Yes

Yes - A manufacturer can use Azure Vision in Foundry Tools to identify product defects on an assembly line.

A manufacturer can use Azure Vision in Foundry Tools (formerly part of Azure AI Services, now integrated within the AI Foundry toolkit) to identify product defects on an assembly line. This solution automates visual inspections to detect anomalies such as surface scratches, cracks, misalignments, or missing components in real time.

Box 2: Yes

Yes - A logistics company can use Azure Vision in Foundry Tools to recognize package shipping labels.

A logistics company can use Azure Vision in Foundry Tools (part of the broader Azure AI services suite) to recognize, interpret, and digitize package shipping labels. By integrating Azure's advanced AI with Palantir Foundry, firms can automate manual data entry, track shipments, and improve operational efficiency.

Box 3: No

No - The HR department at your company can only use Azure Vision in Foundry Tools to extract written content from Microsoft Word files.

Azure Vision in Foundry Tools is primarily designed for images, while its sibling tool, Document Intelligence, handles Microsoft Word files.

Reference:

<https://datalabs.io/azure-ai-for-smart-manufacturing-defect-detection-with-computer-vision>

<https://learn.microsoft.com/en-us/azure/ai-services/computer-vision/overview>

<https://learn.microsoft.com/en-us/azure/ai-services/computer-vision/concept-ocr>

QUESTION 5

Hotspot Question

Select the answer that correctly completes the sentence.

Answer Area

When you use Microsoft 365 Copilot connectors to connect external content to _____, your users can

▼
Azure AI Search
Microsoft Graph
Microsoft Purview
Microsoft SharePoint

find, summarize, and learn from line-of-business (LOB) data by using natural language prompts.

Answer:

Answer Area

When you use Microsoft 365 Copilot connectors to connect external content to _____, your users can

▼
Azure AI Search
Microsoft Graph
Microsoft Purview
Microsoft SharePoint

find, summarize, and learn from line-of-business (LOB) data by using natural language prompts.

Explanation:

Box: Microsoft Graph

When you use Microsoft 365 Copilot connectors to connect to external content to _____, your users can find, summarize, and learn from line-of-business (LOB) data by using natural language prompts.

By using Microsoft Graph connectors, you can index your third-party data sources—such as file shares, ServiceNow, or SQL databases—directly into the Microsoft Graph.

Once indexed, this LOB data becomes part of the "knowledge base" that Microsoft 365 Copilot can access. This allows users to ask questions like, "What is the status of the tickets in ServiceNow?" or "Summarize the project specs from our internal wiki," and receive grounded, context-aware responses.

Reference:

<https://learn.microsoft.com/en-us/graph/connecting-external-content-experiences>

QUESTION 6

Your company manages an online catalog of office supplies.

You plan to use a generative AI solution to create product descriptions for your company's website. The solution must meet the following requirements:

- Ensure that the descriptions can be posted immediately after they are created.
- Enable the selection and inclusion of product details in each description.
- Be fast and simple for non-technical staff to use.

What is the best type of solution to use? More than one answer choice may achieve the goal. Select the BEST answer.

- A. custom Azure Machine Learning model
- B. the Researcher agent in Microsoft 365 Copilot
- C. an interactive AI agent
- D. a fine-tuned large language model (LLM)

Answer: B

Explanation:

Using the Researcher agent within Microsoft 365 Copilot provides a highly effective solution for creating and immediately posting product descriptions. It allows non-technical staff to generate tailored, brand-aligned content by leveraging both internal product data and web research, allowing for immediate publication.

Reference:

<https://learn.microsoft.com/en-us/dynamics365/business-central/ai-overview>

QUESTION 7

Your company plans to adopt AI across multiple business units.

You need to ensure that all AI projects align with the company's business strategy and are implemented responsibly.

What is the best approach to achieve the goal? More than one answer choice may achieve the goal. Select the BEST answer.

- A. Allow each department to deploy its own AI tools and workflows.
- B. Delegate AI decision-making to the company's IT department.
- C. Outsource AI development to an external vendor.
- D. Establish an AI council to provide guidance, oversight, and coordination.

Answer: D

Explanation:

An AI council is a cross-functional, board-level advisory body designed to align AI initiatives with corporate strategy, ensuring projects are ethically, legally, and fiscally responsible. It provides oversight, manages risks, and fosters cross-departmental coordination, crucial for driving adoption and avoiding siloed, unaligned AI projects.

Benefits

Enhanced Decision-Making: Coordinated, expert-driven input leads to faster, better-aligned decisions.

Trusted AI: Builds trust through transparent, non-biased, and, accountable, systems.

Value Realization: Ensures AI investments deliver measurable value to the organization.

Reference:

<https://cognitivepath.com/ai-councils>

QUESTION 8

Your company has a Microsoft 365 subscription and uses Microsoft 365 Copilot Chat.

Some users need to build and use declarative agents that can access work data.

Which type of license should you recommend for the users?

- A. a Microsoft 365 Copilot add-on license
- B. Microsoft Copilot Studio user license
- C. a Copilot Chat pay-as-you-go plan

Answer: A

Explanation:

To use declarative agents that access work data (such as SharePoint or Graph connectors), users generally need a Microsoft 365 Copilot add-on license.

While Microsoft 365 Copilot Chat is included in most business subscriptions at no extra cost, its native capabilities are primarily limited to web-grounding and basic instructions. Accessing organizational data via agents typically requires one of the following licensing paths:

1. Microsoft 365 Copilot Add-on License

This is the most direct method. It grants full access to:

Declarative agents grounded in tenant data without additional usage fees.

Copilot Studio for authoring and managing these agents.

Embedded Copilot features in Word, Excel, Outlook, and Teams.

2. Pay-As-You-Go (Consumption) Model

If users do not have a full Copilot add-on license, organizations can enable metered usage (consumption-based billing).

Usage-based billing: Interactions with agents that access tenant data (SharePoint, connectors) consume "Copilot credits".

Requirement: This requires an Azure subscription and a billing policy set up in the Microsoft 365 admin center.

Reference:

<https://support.microsoft.com/en-gb/topic/how-copilot-chat-works-with-and-without-a-microsoft-365-copilot-license-5810b659-fbe0-48ee-9fe6-d731fe86cdeb>

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